



2025 Impact Report



Ronald McDonald
House Charities®
Pittsburgh and Morgantown

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Dear Friends,

What 2025 reminded us is just how powerful our mission truly is when it is experienced through the lives of the families we serve. Stories like Blayke's bring that impact to life. Throughout her more than two year medical journey, Blayke and her family stayed at Ronald McDonald House 25 times, finding comfort, care, and the strength that comes from being together during life's most difficult moments.

We continue to reflect on our humble beginnings as one family with one idea and one House, and on how far we have come together. As a Charity, there are now more than 400 Chapters globally, and locally we have grown from serving just 10 families a night to more than 100. Blayke's story is one of many that shows what that growth truly means for families traveling to the Pittsburgh and Morgantown areas for their child's medical care.

We are proud to be a safe place where families can stay close to their child, rest, and find a sense of community when they need it most. Thank you for your interest in and support of our mission and for helping us continue this important work.

As you review the stories of the year, remember that each statistic represents a family like Blayke's a child, and a parent who found comfort and hope during times of uncertainty. See the difference you made in 2025, and imagine the impact we can continue to make together.

With gratitude,



Eleanor B. Reigel

Eleanor B. Reigel, MPH
Chief Executive Officer





Today ♥ Tomorrow ♥ Together ♥



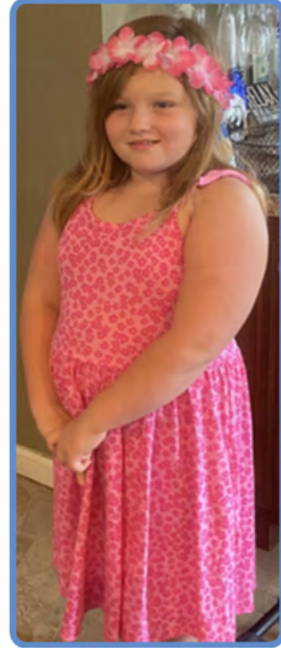
*In life's most difficult moments, hope shines brightest when we come **together**. Your generosity **today** is more than a gift—it's a powerful promise that no child or family will face their medical journey alone. With your support **today**, families are given more than just a place to stay—they're given comfort, care, and the strength to face **tomorrow**. Blayke and her family experienced this firsthand, calling Ronald McDonald House their home 25 times throughout her medical journey that spanned more than two years.*

Eight-year-old Blayke loves the outdoors. Whether she's kicking a ball with her younger brother Greyson or walking along the shores of Lake Erie with her family in search of beach glass, she's smiling from ear to ear enjoying every moment. Her mom, Kristy, smiles too—knowing how long they waited for days like these.

It was in the fall of 2022 when Kristy heard the words **"your daughter has leukemia."** It marked the beginning of a journey that would often take them far from home for long periods of time for Blayke's treatment. But through the uncertainty of it all, they found comfort and connection at a place they never expected - Ronald McDonald House.

"The Ronald McDonald House became a second home to us," said Kristy.

For Kristy and her family, each of their stays at Ronald McDonald House provided exactly what they needed during an incredibly difficult time—a place to rest, a comforting sense of community, and above all, the gift of being **together**.



Blayke's initial treatment kept her hospitalized for over four months. Being just steps away from her daughter meant the world to Kristy. It gave her peace of mind and allowed her to be present for every moment of Blayke's care. It also meant everything to her that Greyson could stay with them, too.

"I missed my son, and the kids missed each other. It was huge for us when we were **together,"** shared Kristy.

That sense of togetherness reached beyond their own family. Throughout every stay, Kristy and the kids formed friendships and bonds with the staff and other families. They would see families during the day at the hospital and then return to the House in the evening and all have dinner **together**. These connections with others facing similar situations provided a tremendous amount of support for all of them.



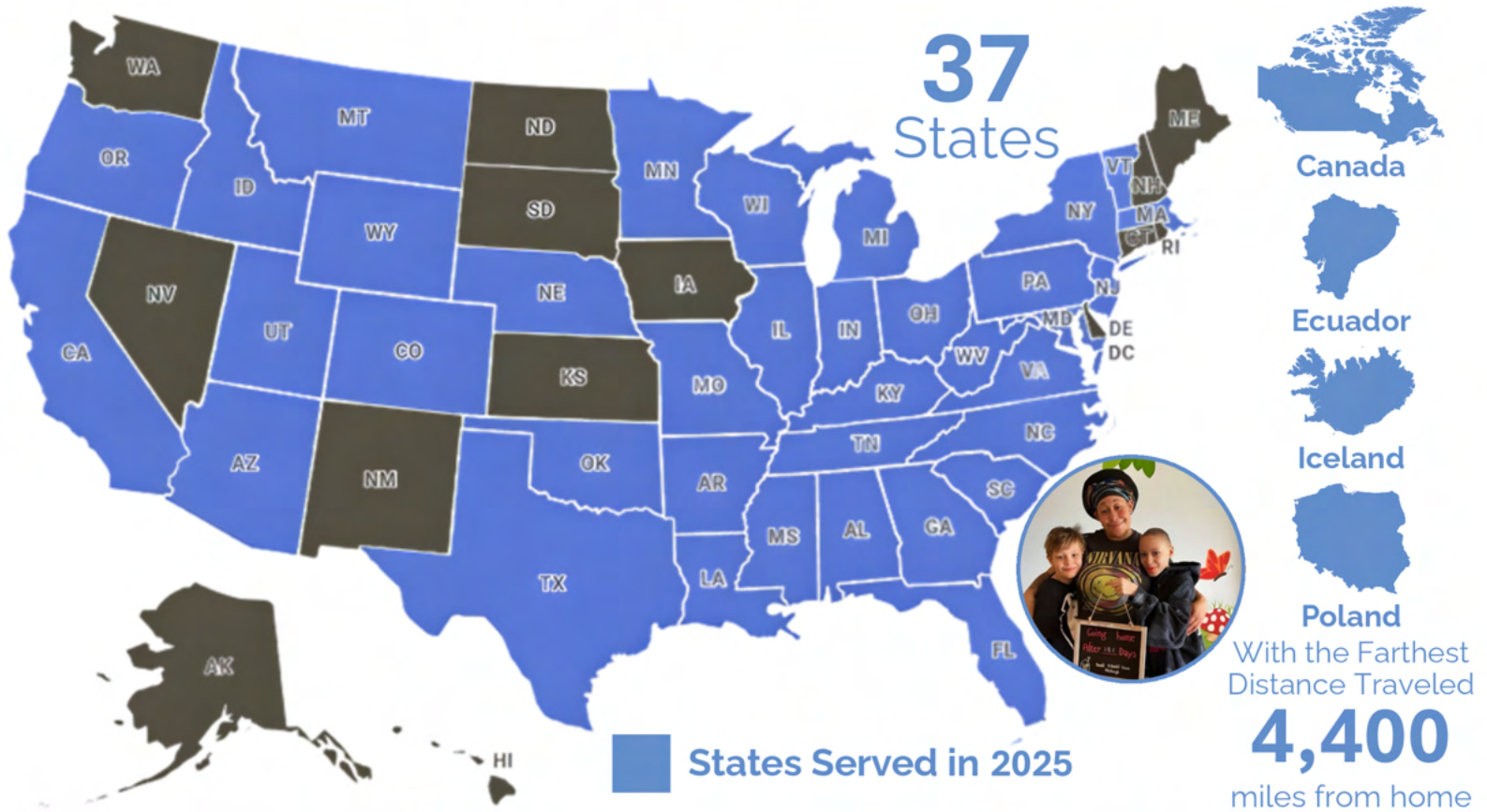
In the Spring of 2025, Blayke celebrated a significant milestone. After two and a half years of treatment, long trips back and forth and over 150 days and nights away from home, she rang the bell that symbolized the end of her cancer treatment. Surrounded by family, friends, and her medical team, this remarkable moment was filled with tears of joy for the brave young girl who triumphed over a difficult medical journey.

Though Blayke no longer requires stays at Ronald McDonald House, it remains a special place in their hearts. Blayke is rallying her family and community to collect pull tabs to help support the House that gave them so much, ensuring others have the same comfort, care, and hope that they did.

"We are so thankful to have had this amazing place in our lives during that time," said Kristy.



We've Supported Families from...



637

Most Nights Stayed



822

Families Served

Average Length
of Stay



22

Nights



"At the Ronald McDonald House you can build a family with others who are going through the same thing as you," -Emily, an RMHC mom who stayed at RMH Morgantown for 38 nights

645

New Guests



177

Returning Guests



21,059

Total Nights Stayed

Top Diagnosis:

- Neonatal/Newborn Care
- Cardiac Care (not transplant)
- Transplant
- Cancer Care

The Ronald McDonald Care Mobile®

Care in Your Community



The Ronald McDonald Care Mobile, staffed by UPMC Children's Hospital pediatricians, nurse practitioners, nurses, and respiratory therapists, delivers high quality pediatric health care to children regardless of insurance status. Serving neighborhoods throughout the Greater Pittsburgh area since January 2001, the Care Mobile continues to bring trusted care directly to the communities that need it most.



On the road
in 2025

186
Clinics

1,031
Patients Served

1,911
Immunizations

856
Physicals

761
Vision Screens

50%
Positive Food
Insecurity
Screenings



Services provided include but not limited to:

- Immunizations
- Physical Exams
- Wellness Visits
- Vision Screenings
- Anemia Screenings
- Lead Screenings
- Asthma Care
- Sick Child Visits
- Fluoride Dental Varnish
- Food Insecurity Screenings



2025 Event Highlights



From the fairway to the ballroom to the walking path, our two signature events and community walk brought people together and raised more than funds, they raised awareness and spirits. The Big Mac Open, Red Shoe Ball, and Highmark Walk for a Healthy Community prove that when our community shows up, families facing medical challenges feel the impact in real ways.

Join Us in 2026

Big Mac Open Golf Outing

June 15, 2026

Valley Brook Country Club, Pittsburgh, PA



In the summer, the Big Mac Open tees up a great day of golf, friendships and entertainment. The Big Mac Open has continued to grow and welcome new partners into the mix.

Red Shoe Ball

November 14, 2026

Rivers Casino, Pittsburgh, PA



In the fall, the Red Shoe Ball offers an exciting evening filled with special moments, great auctions and entertainment. Gathering with delicious food, creative cocktails and great friends, the Ball is a night you won't want to miss!

Get Involved

For sponsorship opportunities and event information please contact Maggie our Development Associate – Events and Community at maggie@rmhcupgh-mgtn.org



How You Helped Serve Families

Whether you're an amateur chef, an arts-and-crafts enthusiast, or simply eager to give back, we've built programs that allow you to share your talents and passions while making a meaningful difference for families in our community!



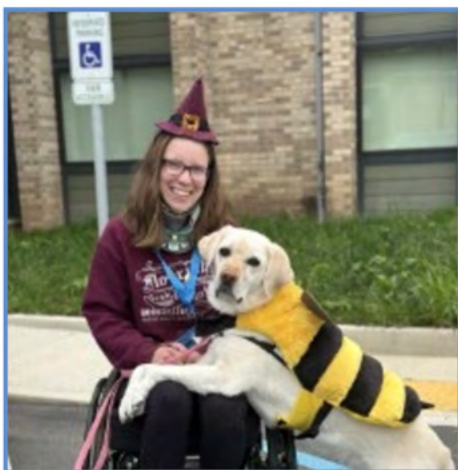
700+
meals served



\$44K
donated to the
meal fund



313
meals made by
volunteers



Ways to Get Involved

By sharing your time, talent and energy, you can make a difference in the lives of the families staying at the Ronald McDonald House or benefiting from our programs.

Get Involved:

- ✓ Door Décor
- ✓ Collect Pull Tabs
- ✓ Welcome Bags
- ✓ Bring in Wish List Items
- ✓ Host an Event
- ✓ Volunteer in Person

Meal Program

Provide meals, fill pantries, or make a gift to be used to provide a meal. Whether as a group or individual, your efforts help keep plates and bellies full!

Ways to Support:

- ✓ Breakfast To-Go Bags
- ✓ Donate Meal Funds
- ✓ Organize Group Cooking
- ✓ Fill Pantry
- ✓ Holiday Meal Events
- ✓ Cater a Meal

Jillian Bratton

Morgantown Volunteer and
Outreach Coordinator

For more information on any of the above
programs, please contact Jillian Bratton at
jillian@rmhcpgh-mgtn.org

Nya Callier

Pittsburgh Volunteer and
Outreach Coordinator

For more information on any of the above
programs, please contact Nya Callier at
nya@rmhcpgh-mgtn.org

YOU'RE INVITED

Become a Mission Partner for 2026



A Conversation with our Board President: Sheliah Heckla

RMHC: What is it about RMHC that inspired you to get involved and stay involved?

Sheliah: The Charity is all about family, and family is such an important thing in my life. My Mom was the consummate caregiver and instilled in me the importance of being good to people, helping whenever you can and doing good things. I honor her every time I participate in anything RMHC-related — whether it's making a phone call, going to a meeting, attending an event or even volunteering at the House. The idea of family drives it all. It's an honor to provide support to families who are away from home, navigating serious challenges. I think how I would feel if I was in that situation and how comforting it would be to know someone cared about me and my family.

RMHC: Is there anything in particular that stands out to you about the Charity?

Sheliah: There are so many special aspects of RMHC, and the one common thread is the people. The people make the Charity what it is. My fellow Board Members are amazing. They give so generously of their time, talent and treasure. All of our partners who consistently step up to help make such an impact. Of course the staff is incredible, too—how they anticipate and meet or even exceed the needs of families. And each and every member of the community who donates—they are special, too. The Mission of RMHC is wonderful; and to see that Mission embraced by so many, allowing it to thrive so we can serve more and more families—that's what it's all about.



How You Can Make an Impact



Donate a Meal

Support your local restaurants by donating a take-out meal to be delivered to Ronald McDonald House Pittsburgh or Ronald McDonald House Morgantown. Donate gift cards to restaurants or grocery stores so that our families can purchase food and take-out items.



Wish List Items

Donating wish list items is a great way to help our Charity. These items are essential in providing our families with the comforts of home so that they can focus solely on the well-being of their child. When you donate from our wish list, you are helping to make sure families have comforts and necessities that make them feel at home.



P.O.P. (Projects of Passion)

Take your passion and turn it into a fundraiser for RMHC. Be as creative as you want. Work with a group or individually. You decide! You can even use our online fundraising platform to help increase your reach!



Apartment/Room Sponsorship

The family living spaces at the Houses provide a sense of security to caregivers who know they will be able to stay close to their child receiving medical care. Your sponsorship will help cover expenses for keeping the space well maintained and ready to welcome families.



Pull Tab Collection

Schools, offices, community groups and individuals can help our charity by collecting pull tabs. After collecting, drop them at a Ronald McDonald House where they can be taken to a local scrap metal yard and weighed for cash. The money is then used to support our mission.



Give a Stay

The cost per night to house a family is \$95, and families are asked to contribute a fraction of that cost. No family is turned away because they can't afford that contribution, thanks to generous donations from friends like you.



Leave a Legacy

Including Ronald McDonald House Charities of Pittsburgh and Morgantown in your estate plan, life insurance policy, or other means can ensure that your legacy makes a lasting difference. Your gift can help families with sick children for generations to come.



Host a Fundraiser

Hosting your own fundraiser is a wonderful way to support our mission and now you can do it through our **Projects of Passion (P.O.P.)** program. All you have to do is take your passion and turn it into a fundraiser. Be as creative as you want. Work with a group or individually.



Join the Red Shoe Society

By leading a walk team and hosting special events to Wish List drives and leading our Cork Pull fundraiser, our Young Professionals Group shows up in big ways for RMHC families. With **30 members strong** and growing, there is always room for more. Join us and be part of a passionate group making a real impact.

Make a Difference With Us!



Our Mission

The Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc. provides families with a "home-away-from-home" for seriously ill children receiving medical treatment, and is committed to helping children and their families lead happier, healthier and more productive lives.

Our Vision

We envision a community where every family has the support they need while their child receives medical care. Our goal is to keep families together and strong during some of life's most difficult moments

Our Purpose

Ronald McDonald House Charities of Pittsburgh and Morgantown offers comfort, care, and community to families with children receiving medical treatment. We provide a place to stay, nourishing meals, and the support families need so they can focus on what matters most — their child's health.



Stay Connected!



rmhcpgh-mgtn.org



412-362-3400



info@rmhcpgh-mgtn.org



Ronald McDonald House Pittsburgh

The Plaza Building
451 44th St. – Penthouse Floor
Pittsburgh, PA 15201

Ronald McDonald House Morgantown

841 Country Club Dr.
Morgantown, WV 26505