



2025



Ronald McDonald
House Charities®
Pittsburgh and Morgantown

PARTNERSHIP OPPORTUNITIES

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RMHC®

Pittsburgh and Morgantown

Dear Friends,

As we enter a new year filled with possibilities and potential, we have a wonderful opportunity to reflect on what makes Ronald McDonald House Charities of Pittsburgh and Morgantown such a special place; people. It's the people who stay at our Houses or visit the Ronald McDonald Care Mobile. It's the people who work behind the scenes to create and maintain a safe, comfortable environment. It's the people who come along side us to fulfill our mission. It's people—like you.

Over the years, thousands of families have called the Ronald McDonald Houses their home. Here they seek—and find—comfort and support amidst challenging times. Our Mission Partners make that possible. Our Mission Partners are vital to ensuring that families will always have a place to be together during their greatest time of need.

The Charity is growing to help additional families, and we invite you to join us. Your year-long commitment demonstrates your dedication to the people. After all, it's the people who make RMHC what it is. We're glad you are part of our generous community of support.

With gratitude,



Eleanor B. Reigel

Eleanor B. Reigel, MPH
Chief Executive Officer

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UMPC Human
Resources
President

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PNC Bank Liquidity
Management
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Pediatric Hospital Medicine
UPMC Children's
Hospital of Pittsburgh



**Ronald McDonald
House Charities®**
Pittsburgh and Morgantown

Past, Present and Future

In 1979, this Chapter opened its doors to fulfill the mission of keeping families together as they travel for a child to receive medical care. Ronald McDonald House Charities of Pittsburgh and Morgantown has been providing families comfort and support for 45 years. From a 10 guest room House, the Charity has expanded to meet the needs of families. With the expansion in Morgantown, between the two Houses, we can accommodate over 100 families each night.

Ronald McDonald House Charities of Morgantown opens. The House can accommodate up to 16 families in single family sleeping rooms and has common areas for all guest families to enjoy.

RMHC Pittsburgh moves to its current location next to UPMC Children's Hospital of Pittsburgh, nearly tripling in size. The House can accommodate up to 74 families.

RMHC Pittsburgh and RMHC Morgantown merge to create Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc.

Groundbreaking for Morgantown expansion takes place due in large part to a lead gift from CONSOL Cares Foundation.



1990



2009



2018



2022

1979



Ronald McDonald House Charities of Pittsburgh opens. The House could accommodate up to 10 families and was the seventh House to open in the country.

2000



RMHC Pittsburgh partners with UPMC Children's Hospital of Pittsburgh to provide the Ronald McDonald Care Mobile, bringing pediatric medical care to underserved communities. A new Ronald McDonald Care Mobile was unveiled in 2019, partly funded by the Pittsburgh Penguins Foundation.

2020
2021



Charity launches Comprehensive Campaign in early 2020 and pauses for 18 months during global pandemic. Campaign resumed in Spring 2021.

2024



RMHC Pittsburgh and Morgantown celebrates 45 years of providing comfort and support to families in need.

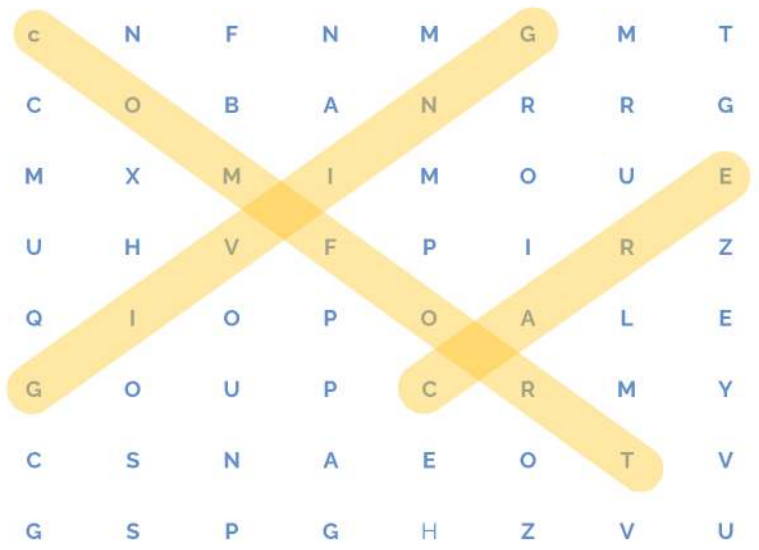


What Will You Find as a Mission Partner?

Associating your company with a trusted charitable brand and other strong community partners elevates your business profile.

Word Search

1. Family
2. Care
3. Home
4. Support
5. Comfort
6. Hope
7. Giving



SERVE

your community by actions, not words.

BUILD

relationships and trust in your neighborhoods and communities.

STRENGTHEN

employee and consumer loyalty with a meaningful presence in the community.

HELP

critically ill children and their families.

Marketing Impressions by the Numbers



Social Media

9.7K Likes

9.7k Followers

148.9K Views

Email Marketing



Each marketing email for events is shared with over 1K contacts.

Quarterly newsletter email is shared with over 7.5K contacts.

Mission Partner Spotlight: GBU Life

GBU Life has been a partner with RMHC for the past two years, engaging as a Mission Partner and Event Sponsor. Additionally, GBU Life employees are able to volunteer their time to support the Charity in various ways and capacities.

Q: Why is community engagement important to GBU Life?

A: GBU Life is a fraternal organization and service to our local communities is the mission that unites GBU as an organization with its members and employees. Our members join GBU to create a more secure financial future for themselves and their families and for the support we provide to help them serve the organizations doing great work in their local communities.

Q: What is it about RMHC that you enjoy?

A: It's important that we have strong partnerships and that there are multiple ways for us to plug into an organization. With RMHC, we work with several individuals which helps provide unique perspectives. There are always options that allow us to choose how we want to be involved. GBU has members and member groups throughout the country and RMHC allows opportunities for them to connect and contribute as an individual or as a group in the many communities that are lucky enough to have a Ronald McDonald House. What we hear back that people enjoy most, though, is being able to connect to families.

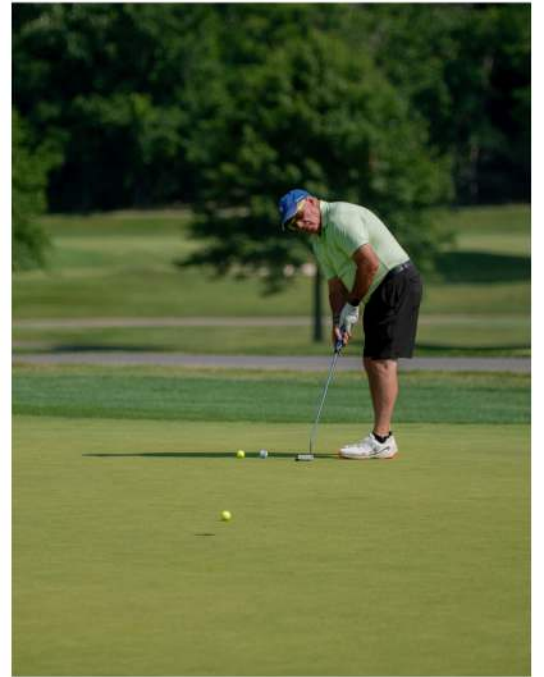


Hit a Ball...Or have a Ball

Big Mac Open Golf Outing

June 16th, 2025 Valley Brook Country Club McMurray, PA

In the summer, the Big Mac Open golf outing tees up a great day of golf, friendships and entertainment. Last year, we raised an incredible \$151,378! Since its inception, the Big Mac Open has continued to grow and welcome new partners into the mix.



Red Shoe Ball

Fall 2025 Pittsburgh, PA

In the fall, the celebration goes upscale with the Red Shoe Ball. With lively entertainment and exciting auctions, the event creates many special memories. Mission Partners enjoy benefits associated with both events. Event specific sponsorship opportunities are available.



Partnership Opportunities

Presenting Mission Partner - \$25,500

Events:

Red Shoe Ball

- Table for 10
- Attendance for 10 guests to Giving Hearts Award reception prior to the Ball

Big Mac Open Golf Outing

- Two (2) foursomes
- Two (2) stocked beverage coolers
- Reserved seating at dinner

Programs:

- Recognized as a sponsor twelve (12) meals at either House during 2025
- Recognition for sponsoring four (4) Ronald McDonald Care Mobile visits during 2025

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2026 (to be determined by December 2025)
- Logo on signage at both events
- Name included in remarks
- Full page ad in digital Annual Event Booklet - 1st page, Full Color (5.5" W x 8.5" H) - Must be received by May 2, 2025
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC Pittsburgh and Morgantown platforms, including Facebook, LinkedIn, Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



For Chiquita and her children, Reagan and Charles, the Ronald McDonald House has become a place of comfort and security during an incredibly challenging time.

In October 2023, Reagan was rushed to Children's Hospital, 94 miles from home, after experiencing a severe nosebleed. There, she was diagnosed with Ph+ B-Cell Leukemia, and her treatment plan required extended stays in Pittsburgh. Amid the fear and uncertainty of her daughter's diagnosis, Chiquita also faced the overwhelming worry of finding a place for herself and 10-year-old Charles to stay near the hospital.

The Ronald McDonald House became their safe haven, allowing the family to stay together during this difficult journey. For Reagan, having her mother and brother nearby brings comfort and strength. For Chiquita, being just steps away from her daughter thanks to the House's indoor walkway offers peace of mind.

"We are all together because of the Ronald McDonald House, and that means everything." - Chiquita

Partnership Opportunities

Lead Mission Partner - \$15,500

Events:

Red Shoe Ball

- Table for 8
- Attendance for 8 guests to Giving Hearts Award reception prior to the Ball

Big Mac Open Golf Outing

- One (1) foursome
- One (1) stocked beverage cooler

Programs:

- Recognized as a sponsor for at least 12 meals at either House during 2025
- Recognition for sponsoring up to two Ronald McDonald Care Mobile visits during 2025

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2026 (to be determined by December 2025)
- Event signage at both events
- Full page ad in digital Annual Event Booklet - Middle Spread, Full Color (5.5" W x 8.5" H) - Must be received by May 2, 2025
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC Pittsburgh and Morgantown platforms, including Facebook, LinkedIn, Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



When Emily and Chris' twin boys, Holden and Hudson, were born 11 weeks early, the Ronald McDonald House became a vital source of comfort and support.

Born weighing just 3 lbs. and 2 lbs. 2 oz., the boys spent six weeks in the NICU at WVU Medicine Children's. During that time, Emily and Chris stayed at the Ronald McDonald House in Morgantown, just steps away from their babies.

The sense of community they found at the House left a lasting impact. "At the Ronald McDonald House, you can build a family with others who are going through the same thing as you," Emily shared.

Now, three years later, Holden and Hudson are thriving—enjoying karate, playing soccer, and preparing for preschool. Inspired by their experience, Emily and her Ohio Valley Roller Derby team recently organized a fundraiser to support RMHC Pittsburgh and Morgantown.

"It was the first place that came to my mind when we were thinking of charities to help." - Emily

Partnership Opportunities

Champion of the Heart - \$10,500

Events:

Red Shoe Ball

- Table for 8
- Attendance for 4 guests to Giving Hearts Award reception prior to the Ball

Big Mac Open Golf Outing

- One (1) foursome

Recognition

- Name on sponsor signs at both events
- Full page ad in digital Annual Event Booklet - Full Color (5.5" W x 8.5" H) - Must be received by May 2, 2025
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, LinkedIn, Instagram and X
- Logo with link on website's homepage and event page

Sharing Heart \$5,500

Red Shoe Ball

- Attendance for 4

Big Mac Open Golf Outing

- 2 Golfers

Recognition

- Name on sponsor signs at both events
- Quarter page ad in digital Annual Event Booklet - Full Color (5.5" W x 2.125" H) - Must be received by May 2, 2025
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, LinkedIn, Instagram and X
- Logo on event page

Kind Heart \$3,500

Red Shoe Ball

- Attendance for 2

Big Mac Open Golf Outing

- 2 Golfers

Recognition

- Name on sponsor signs at both events
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, LinkedIn, Instagram and X
- Name listed on event page



When six-year-old Adleigh was diagnosed with biliary atresia, a congenital liver condition, her parents, Haley and John, knew she might need a transplant one day. That day came five years later when Adleigh was placed on the transplant list.

Hearing about the living donor program in Pittsburgh, the family traveled 800 miles for evaluation. *"I just kept praying to be a match for my daughter,"* Haley shared. Their prayers were answered when Haley learned she was a match. *"It was the greatest relief,"* she said.

The family returned to Pittsburgh for the transplant, with Adleigh admitted to one hospital and Haley to another. On surgery day, Haley donated 40% of her liver while Adleigh was prepped to receive it.

The Ronald McDonald House provided crucial support during this time. While Haley recovered, John stayed with Adleigh, and his parents cared for her younger brother, Eli, at the House. Having a place to stay close by made all the difference.

After 47 days, both Haley and Adleigh returned home, grateful for their second chance and excited to get back to life, including their favorite activity—planting their garden together.

Additional Ways to Support Families

Your support of the Ronald McDonald Care Mobile, the Meal Program and Room/Apartment Sponsorships makes a difference for those we serve. We look forward to the opportunity to customize a proposal to include any or all of these areas.

Meal Program:

Support Ronald McDonald House Charities of Pittsburgh and Morgantown's Meal Programs by providing meals, filling pantries, or a gift to be used to provide a meal. Whether as a group or individual, your efforts help families stay close while their children receive critical care.



Ronald McDonald Care Mobile:

In partnership with UPMC Children's Hospital, the Ronald McDonald Care Mobile brings care to medically underserved areas in southwestern PA. Last year, it held 171 clinics, served 1,038 pediatric patients, and administered 1,923 immunizations.



Make A House A Home:



Both Houses offer families a welcoming space to stay close during their child's medical journey. In Pittsburgh, families enjoy private apartments with a queen bed, sofa bed, kitchen, and bathroom. In Morgantown, newly renovated rooms include private bathrooms, storage, a mini fridge, and microwave. Shared spaces like kitchens, laundry rooms, and play areas create a sense of home. While families are asked to contribute \$20 a night, no one is turned away based on an ability to pay, thanks to Mission Partners. You can support this mission by sponsoring a guest room or apartment, with a custom plaque recognizing your generosity. *Prices vary from House and space

2025 Partnership Agreement

Ronald McDonald House Charities of Pittsburgh and Morgantown

Please complete this pledge form to officially designate your gift to RMHC Pittsburgh and Morgantown. This is done in accordance with RMHC uniform accounting procedures.

Sponsor Name (as you wish to be acknowledged): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Proud to Be a Mission Partner

\$25,500

\$15,500

\$10,500

\$5,500

\$3,500

I'm interested in sponsoring an apartment or room. Please contact me to discuss spaces available.

I'm interested in a customized sponsorship opportunity. Please contact me to discuss individual event sponsorship opportunities.

I am interested in learning more about how my organization can volunteer with RMHC Pittsburgh and Morgantown.

I am interested in scheduling a tour of: _____Pittsburgh House _____Morgantown House _____ Care Mobile (check all that apply)

Payment Information

Enclosed Check (made payable to RMHC Pittsburgh and Morgantown)

To pay by credit card, please contact Amy Rayman at amy@rmhcpgh-mgtn.org.

I/we would like to make _____ payments of \$ _____ to be completed by _____, 2025
of payments amount of payment final date payment to be received by

Signature: _____ **Date:** _____

Please submit sponsorship agreement to:

Ronald McDonald House Charities of Pittsburgh and Morgantown

Attn: Amy Rayman, Development Director

451 44th Street - Penthouse

Pittsburgh, PA 15201

Phone: 412-246-1107 **Fax:** 412-362-8540

Email: amy@rmhcpgh-mgtn.org

www.rmhcpgh-mgtn.org



Ronald McDonald House Charities®
Pittsburgh and Morgantown

Our Mission

The Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc. provides families with a “home-away-from-home” for seriously ill children receiving medical treatment, and is committed to helping children and their families lead happier, healthier and more productive lives.



**Ronald McDonald House Charities®
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