



Ronald McDonald House Charities®  
Pittsburgh and Morgantown

# 2024 ANNUAL IMPACT REPORT

Dear Friends,

What a year 2024 proved to be. From celebrating the 50th anniversary of the Charity to celebrating the 45th anniversary of our Chapter, there were many moments of joyful reflection. We reflected on our humble beginnings—just one family with one idea and one House. We reflected on how far we've come; as a Charity there are over 400 Chapters globally, and locally we have grown from serving just 10 families a night to over 100. It is remarkable to consider the transformation we've witnessed and shaped. Together.

We are proud to be a safe place for families traveling to the Pittsburgh and Morgantown areas for their child's medical care. We are proud to continue the legacy of keeping families together when they need it most. Thank you for your interest in and support of our Mission, and your commitment to help us continue to do this great work.

As you review the stories of the year that was, know that each statistic represents a family, a child, a parent—all of whom found comfort and community during challenging times and uncertainty. There are families who benefitted directly from countless kind deeds and generous gifts. See the difference you made for those who needed the Charity's services in 2024, and imagine the impact we can make---together---in 2025.

With gratitude,



*Eleanor B. Reigel*

Eleanor B. Reigel, MPH  
Chief Executive Officer



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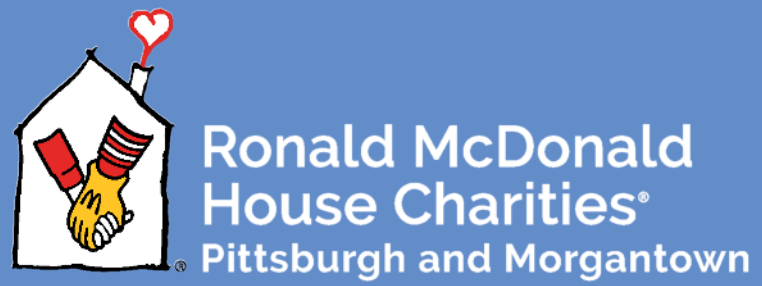
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# 2024 Impact in Focus



**738**  
meals served



**281**  
meals made  
by volunteers



**833**  
families served



**19,786**  
nights of comfort



**24**  
average nights  
stayed



**365**  
most nights  
stayed



**39**  
states represented by  
families served



**8**  
countries  
represented by  
families served



**4,447**  
miles from home



**28**  
diagnoses  
determined

# Your Impact in Morgantown

*Your support made an incredible difference in the expansion & renovations to the Morgantown House.*



Thanks to your support of the More Than Just House Campaign, RMHC Pittsburgh and Morgantown is undergoing an extensive renovation and expansion of Ronald McDonald House Morgantown. This transformational project will add 11 rooms, providing 4,000 additional nights of stay, update the current rooms, and redesign communal spaces for increased accessibility. The Morgantown House remains open during the construction which is expected to be completed in 2025.

# Reagan's Journey



For Chiquita—along with her children, Reagan and Charles—Ronald McDonald House is the place she calls a safe haven.

One afternoon in October 2023, Reagan developed a bloody nose so severe that doctors at the local emergency room sent her immediately to Children's Hospital two hours—94 miles—away. There, on that day, Reagan was diagnosed with Ph+ B-Cell Leukemia and the treatment plan meant lengthy stays in Pittsburgh. In the midst of worrying about her daughter, Chiquita now found herself worrying about finding a place for her and her son to stay near the hospital.

Staying at the Ronald McDonald House has helped Chiquita navigate this unexpected journey. Because the Charity's mission is to keep families together, Reagan's little brother, 10-year-old Charles is also staying at the House. That togetherness makes a stressful situation much easier for Chiquita, and Reagan and Charles.

As important as it is to Chiquita to be near her daughter, it is just as important to Reagan to be near her mother...and brother. "It gives us both great comfort to know we are just a walk away from each other," said Chiquita. The hospital is only steps from the House, connected by an indoor walkway. When Reagan is in-patient, Mom is never more than a few minutes away.

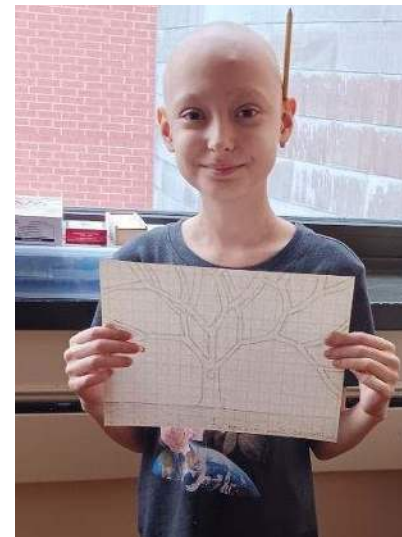
There are times when Reagan can join her mom and brother at the House. That's when she puts her art skills to work. Reagan loves to use the arts and crafts supplies and is often found at one of the dining room tables, her creativity on full display. She frequently draws pictures for other children and staff. Reagan even surprised her mom by decorating their apartment for her birthday.

***"The Ronald McDonald House is a place that ensures you are never alone on this journey." - Chiquita***

***"We are all together because of the Ronald McDonald House and that means everything." - Chiquita***



Drawing  
by  
Reagan



Connecting with other families at the Ronald McDonald House has been helpful to Chiquita and her kids. Whether they are talking over a warm meal or during a House activity, like the Pet Therapy program—which happens to be Charles' favorite—opening up and sharing with others facing a similar situation provides an irreplaceable source of support.

# 2024 Event Highlights



Our two signature events and community walk generated over **\$270,000**. From enjoying a round of golf to celebrating the evening at the Red Shoe Ball, or walking side by side for a cause, there's always joy in uniting for others. The proceeds from the Big Mac Open, Red Shoe Ball, and Highmark Walk for a Healthy Community go directly toward supporting families who depend on the vital services **Ronald McDonald House Charities of Pittsburgh and Morgantown** provides. It's a wonderful blend of making a difference **while having a good time!**

## Other Ways You've Made an Impact



### Projects of Passion (P.O.P.)

This year, our P.O.P. participants got creative in raising awareness and funds to support Ronald McDonald House Charities Pittsburgh and Morgantown. Events included a lemonade stand, a 5k, a figure skating show, and even motorcycle rides! Their passion, combined with the support from Kenny Ross, resulted in over **\$119K** raised to benefit the families we serve.



### Pull Tab Collection Program

These little tabs make a big difference for our guest families! We typically receive between **40 and 70 cents** per pound of aluminum pop tabs – that may not sound like much, but it adds up very quickly! That resulted in over **\$7,000** that helped our families feel at home when staying at RMHC.



### Red Shoe Society

From planning walks, assisting with special events, arranging wish list drives, and leading the Cork Pull fundraiser, the dedication of our young professionals group, comprised of **25 members strong** and growing, went above and beyond to support RMHC families.

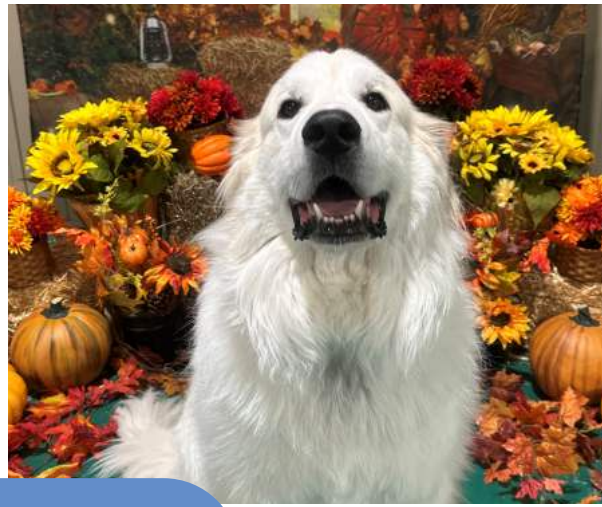


# Volunteers make an Impact.

## How You Helped Serve Families

*"It's incredibly humbling and inspiring to help those most in need."  
- Danielle, RMHC Volunteer*

RMHC Volunteers give from their hearts and lend a hand to make the Ronald McDonald House a home. Whether they're preparing delicious meals in the kitchen, creating a cheerful atmosphere by decorating hallways or filling pantries with Wish List items, their kindness leaves an impression. With their commitment to the mission, Volunteers provide families with comforts of home and moments of light, allowing them to spend more time together as a family.



*"I love coming down to the Ronald McDonald House and seeing the direct and immediate impact that our time and donations can have on the families"  
- Katharine, RMHC Volunteer*



# The Ronald McDonald Care Mobile<sup>®</sup>



The Ronald McDonald Care Mobile, a 40-foot vehicle in partnership with UPMC Children's Hospital of Pittsburgh, brings essential pediatric healthcare to underserved communities in the Greater Pittsburgh Region. It provides services such as wellness visits, immunizations, sports physicals, dental exams, asthma care, and sick visits to more than 1,000 patients annually. The Ronald McDonald Care Mobile is staffed by pediatricians, nurses, and respiratory therapists from UPMC Children's Hospital, offering care to children who might not have regular access to healthcare. Its unique Distraction Therapy Program transforms exam rooms into engaging environments, like a Pittsburgh Penguins-themed igloo or an under-the-sea adventure, helping reduce stress for children. With support from the Greater Pittsburgh Community Food Bank, the Ronald McDonald Care Mobile is also helping families who utilize the program address food insecurity. Through a screening program, families who screen positive for food insecurity are given a referral to the food bank for assistance, along with other resources. Supported by generous contributions, the Ronald McDonald Care Mobile continues breaking down barriers to serve children in need.



## Care in your Community



**818**

vision screenings



**1,109**

patients served



**192**

clinics held across  
South Western PA



**2,142**

immunizations to get  
children school ready



**50%**

positive food  
insecurity screenings



**910**

physical exams



# Make an Impact in 2025



## Donate a Meal

Support your local restaurants by donating a take-out meal to be delivered to Ronald McDonald House Pittsburgh or Ronald McDonald House Morgantown. Donate gift cards to restaurants or grocery stores so that our families can purchase food and take-out items.



## Wish List Items

Donating wish list items is a great way to help our Charity. These items are essential in providing our families with the comforts of home so that they can focus solely on the well-being of their child. When you donate from our wish list, you are helping families stay together.



## P.O.P. (Projects of Passion)

A P.O.P. is a fundraising campaign created by friends, community members and supporters of RMHC to benefit the mission of the charity. Take your passion and turn it into a fundraiser for RMHC. Be as creative as you want. Work with a group or individually. You decide! You can even use our online fundraising platform to help increase your reach!



## Apartment/Room Sponsorship

The family living spaces at the Houses provide a sense of security to caregivers who know they will be able to stay close to their child receiving medical care. Your sponsorship will help cover expenses for keeping the space well maintained and ready to welcome families.



## Pull Tab Collection

Schools, offices, community groups and individuals can help our charity by collecting pull tabs. After collecting, drop them at a Ronald McDonald House where they can be taken to a local scrap metal yard and weighed for cash. The money is then used to support our mission.



## Give a Stay

The cost per night to house a family is \$95, and families are asked to contribute a fraction of that cost. No family is turned away because they can't afford that contribution, thanks to generous donations from friends like you.

## Save the Date!

### Big Mac Open

**June 16**

Valley Brook  
Country Club  
McMurray, PA

### Red Shoe Ball

**Fall 2025**

Pittsburgh, PA

## Stay Connected!



[rmhcpgh-mgtn.org](http://rmhcpgh-mgtn.org)



412-362-3400



[info@rmhcpgh-mgtn.org](mailto:info@rmhcpgh-mgtn.org)

Ronald McDonald House Pittsburgh  
The Plaza Building  
451 44th Street – Penthouse Floor  
Pittsburgh, PA 15201

Ronald McDonald House Morgantown  
841 Country Club Dr.  
Morgantown, WV 26505



# Donor Honor Roll

We extend our deepest gratitude to our invaluable donors of 2024 whose unwavering support has enabled Ronald McDonald House Charities to provide vital assistance to families in their time of greatest need. Your generosity has been instrumental in offering a comforting haven for families with hospitalized children, providing not just shelter but also solace and strength during their challenging journeys. Through your compassion and dedication, you have made a tangible difference in the lives of countless families, offering hope where it is needed most. Your commitment to our mission fuels our resolve to continue our vital work, ensuring that we can be there for families facing medical crises with the support and care they deserve. Thank you for being our partners in creating a brighter, more hopeful future for those we serve.

## **\$100,000+**

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## **\$50,000-99,999**

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