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Dear friends.

As we celebrate the 45th anniversary of the Charity, I am reminded that thousands of families have called the Ronald McDonald Houses their home and the numerous people who helped make that happen. Bringing comfort and support to families for more than four decades has been possible through the help of many including our dedicated Mission Partners. Being a Mission Partner, you provide families with a special gift – the gift of being together during their greatest time of need.

Looking to the future, we are excited about the growth of the Charity and the ability to help even more families. It is our hope that you will join us. On the cover of this packet, you will see some of the families who have stayed at the Pittsburgh and Morgantown Houses or visited the Ronald McDonald Care Mobile. They are families who have traveled a great distance for their child's medical care. As a Mission Partner, you ensure families like theirs always have a place to stay.

Making a year-long commitment gives so much to so many. Thank you for being part of our generous community of support.

With gratitude,



Eleanor B. Reigel

Eleanor B. Reigel, MPH Chief Executive Officer

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Past, Present and Future

Founded on the idea that no child receiving medical care should ever be alone, Ronald McDonald House Charities of Pittsburgh and Morgantown has provided families comfort and support for 45 years.

Opening with 10 guest rooms, the Charity has grown over the decades and now accommodates 90 families at its Pittsburgh and Morgantown locations. Expanding in 2024, Ronald McDonald House Morgantown will add 11 rooms and renovate existing spaces to meet the demands of families traveling to the area.

Ronald McDonald House
Charities of Morgantown opens.
The House can accommodate
up to 16 families in single
family sleeping rooms and has
common areas for all guest
families to enjoy.

RMHC Pittsburgh moves to its current location next to UPMC Children's Hospital of Pittsburgh, nearly tripling in size. The House can accommodate up to 74 families.

RMHC Pittsburgh and RMHC Morgantown merge to create Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc. Groundbreaking for Morgantown expansion takes place due in large part to a lead gift from CONSOL Cares Foundation.











Ronald McDonald House Charities of Pittsburgh opens. The House could accommodate up to 10 families and was the seventh House to open in the country.



RMHC Pittsburgh partners with UPMC
Children's Hospital of Pittsburgh to
provide the Ronald McDonald Care
Mobile, bringing pediatric medical care to
underserved communities. A new Ronald
McDonald Care Mobile was unveiled in
2019, partly funded by the Pittsburgh
Penguins Foundation.



Charity launches
Comprehensive Campaign
in early 2020 and pauses
for 18 months during global
pandemic. Campaign resumed
in Spring 2021.



MHC Pittsburgh and Morgantown celebrates 45 years of providing comfort and support to families in need.



What Will You Find as a Mission Partner

Align your organization with others who have supported Ronald McDonald **House Charities** of Pittsburgh and Morgantown.

LUMBER









AMAR



your community by actions, not words.

RUII D

relationships and trust in your neighborhoods and communities.





RMADA



STRENGTHEN

employee and consumer loyalty with a meaningful presence in the community.



critically ill children and their families.







Marketing Impressions by the **Numbers**

Social Media

9.3K Likes

1.3K Followers

1.2K Followers

Email Marketing

Each marketing email for events is shared with over 1K contacts.

Quarterly newsletter email is shared with over 7.5K contacts.

What Our Partners Are Saying

The Ronald McDonald House has been a wonderful partner in making sure that WVU Medicine Children's can care not just for our patients, but their families as well. We know that when a child is sick, it impacts the entire family. We treat children and expectant mothers from across the region and sometimes they're a great distance from home. We believe in helping families feel at home, even when they can't be. That's where the Ronald McDonald House is a great help in offering support when families need it most. We all have the same goal, which is to improve the lives of children and families across West Virginia and the surrounding region. -WVU Medicine Children's

84 Lumber has always been committed to the local communities where we live and work. Having the opportunity to show our support for an organization such as the Ronald McDonald House Charities is an honor for us at 84 Lumber, especially knowing how much this organization does for children and their families.

-84 Lumber

McKinley Carter Cares and McKinley Carter Wealth Services are happy to work with and contribute to the mission of the Ronald McDonald Houses of Pittsburgh, Morgantown and beyond. Giving back to the communities we serve is our foundation and the Ronald McDonald Houses care for these same communities with support, compassion and encouragement during difficult times. Their efforts help so many families focus on caring for their children during their hospital stay instead of worrying about hotel stays, meals and more. We are proud to be a partner of the Ronald McDonald House Charities!

-McKinley Carter Wealth Services

Annual Events

It is never short of amazing, the impact our mission partners, event sponsors, event attendees, committees and donors make on the lives of the families who rely on our services by supporting the Big Mac Open and Red Shoe Ball. You give families the comfort and hope that is needed when far from home with a sick child. We look forward to continuing the mission with you in 2024.



Big Mac Open Golf OutingValley Brook Country Club
McMurray, PA

Join us on the course to celebrate the families and mission of RMHC Pittsburgh and Morgantown. You won't want to miss this special day filled with delicious food, good friends, great prizes and more.



Red Shoe Ball Gala The Event Center at Rivers Casino Pittsburgh, PA

Be a part of this special evening, commemorating the 45th anniversary of RMHC Pittsburgh and Morgantown. Celebrate with delicious food, inventive cocktails, live music, auctions and more. Hear directly from a family who has been impacted by your generosity.



Make A House A Home

From private rooms or suites to communal gathering spaces, both the Pittsburgh and Morgantown Houses create a feeling of home and keep caregivers close to their child during their medical journey. Families are asked to contribute \$20 a night, but are never turned away due to an inability to pay, thanks in part to generous community support.

Continue this legacy and show families your support by sponsoring a guest room or apartment. A custom plaque will be displayed in or near the space to recognize your generosity.

*Prices vary from House and space



Partnership Opportunities

Presenting Mission Partner - \$25,500

Red Shoe Ball

- 10 Tickets
- Reserved table with signage
- Attendance for 10 quests at exclusive pre-event reception

Big Mac Open Golf Outing

- 2 Foursomes
- 2 Stocked Beverage Coolers on the carts
- Reserved seating at dinner

Our Programs

- Recognition for sponsoring up to four Ronald McDonald Care Mobile visits during 2024
- Recognition for sponsoring up to two meals per month for families in Pittsburgh or Morgantown locations

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2025 (to be determined by December 2024)
- Logo on signage at both events
- Name included in remarks
- Full page ad in digital Annual Event Booklet 1st page, Full Color (5.5"
- W x 8.5" H) Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



I had never been to the Ronald McDonald House, but I knew of its mission. What I didn't know was that the same organization I was supporting would soon support my family.

When my daughter, Daisy, was born, she unable to breathe and placed on life support. None of this was anticipated during my pregnancy.

For the first three months of Daisy's life, we called Ronald McDonald House Morgantown our home. We were with her every step of the way. As she grew stronger, so did we because of the Ronald McDonald House.

The Ronald McDonald

House sustained us when we were going through so much. It kept us close to our baby, gave us a sense of community, and alleviated a huge financial burden. It supported us during months of uncertainty.

-Sarah, RMHC Mom

Partnership Opportunities

Lead Mission Partner - \$15,500

Red Shoe Ball

- 8 Tickets
- Reserved seating with signage
- Attendance for 8 guests at exclusive pre-event reception

Big Mac Open Golf Outing

- 1 Foursome
- 1 Stocked Beverage Cooler on a cart

Our Programs

- Recognition for sponsoring up to two Ronald McDonald Care Mobile visits during 2024
- Recognition for sponsoring one meal per month for families in Pittsburgh or Morgantown locations

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2025 (to be determined by December 2024)
- Event signage at both events
- Full page ad in digital Annual Event Booklet Middle Spread,
 Full Color (5.5" W x 8.5" H) Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC
 Pittsburgh and Morgantown platforms, including Facebook,
 Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



We came to Pittsburgh to save my daughter's life.

Mentally you go through
so much and to be
able to get away to
the Ronald McDonald
House is very relaxing,
I wouldn't know what to
do without it.

We (the other families) lift each other up. It's inspiring.

This place puts a smile on our faces and our children's.

- Nicole, RMHC Mom

Partnership Opportunities

Champion of the Heart - \$10,500

Red Shoe Ball

• 8 Tickets

Big Mac Open Golf Outing

• 1 Foursome

Recognition

- Name on sponsor signs at both events
- Full page ad in digital Annual Event Booklet Full Color (5.5" W x 8.5"
 H) Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page

Sharing Heart \$5,500

Red Shoe Ball

4 Tickets

Big Mac Open Golf Outing

• 2 Golfers

Recognition

- Name on sponsor signs at both events
- Quarter page ad in digital Annual Event Booklet Full Color (5.5" W x 2.125" H) - Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- · Logo with link on website's homepage and event page

Kind Heart \$3,500

Red Shoe Ball

• 2 Tickets

Big Mac Open Golf Outing

• 2 Golfers

Recognition

- Name on sponsor signs at both events
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Name listed on event page



I stayed at the Ronald
McDonald House in
Morgantown for two
and a half months until I
transferred my daughter to
Pittsburgh, and then I stayed
there for the remainder of
the stay, over 220 days in
total.

Without the Ronald McDonald House, my life would have been a mess. I couldn't have stayed afloat, I would have just been overwhelmed with the stress and anxiety that my experience brought me. If there weren't meals cooked or food available, I probably wouldn't have ate because of what I was going through at that point. It was just a lot that I carried.

I was able to take a lot of the worries that I had away.

The Ronald McDonald
House will always be special
to me because it allowed
me to stay close to my
duaghters during some of
the hardest times that they
went through and some of
the best days they had.
– Kyle, RMHC Dad

2024 Partnership Agreement

Ronald McDonald House Charities of Pittsburgh and Morgantown

Please complete this pledge form to officially designate your gift to RMHC Pittsburgh and Morgantown. This is done in accordance with RMHC uniform accounting procedures.

Sponsor Name (as you wish to be acknowledged):
Contact Name:
Address:
City, State, Zip:
Phone:
Email:
Choose Your Sponsorship Level
\$25,500 \$15,500
\$10,500 \$5,500 \$3,500
I'm interested in sponsoring an apartment or room. Please contact me to discuss spaces available.
I'm interested in a customized sponsorship opportunity. Please contact me to discuss individual event sponsorship opportunities.
I am interested in learning more about how my organization can volunteer with RMHC Pittsburgh and Morgantown.
Payment Information Enclosed Check (made payable to RMHC Pittsburgh and Morgantown)
To pay by credit card, please contact Amy Rayman at amy@rmhcpgh-mgtn.org.
I/we would like to make payments of \$ to be completed by, 2024 final date payment to be received by
Signature: Date:
Please submit sponsorship agreement to:

Ronald McDonald House Charities of Pittsburgh and Morgantown Attn: Amy Rayman, Development Director

451 44th Street - Penthouse

Pittsburgh, PA 15201

Phone: 412-246-1107 **Fax:** 412-362-8540

Email: amy@rmhcpgh-mgtn.org w w w.rmhcpgh-mgtn.org



Our Mission

The Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc. provides families with a "home-away-from-home" for seriously ill children receiving medical treatment, and is committed to helping children and their families lead happier, healthier and more productive lives.



Ronald McDonald House Charities® of Pittsburgh and Morgantown

451 44th Street - Penthouse Floor Pittsburgh, PA 15201 412-362-3400 tel 412-362-8540 fax www.rmhcpgh-mgtn.org

Follow us here:









