



45th
ANNIVERSARY

Ronald McDonald
House Charities
Pittsburgh and Morgantown

2024 Partnership
Opportunities



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Dear friends,

As we celebrate the 45th anniversary of the Charity, I am reminded that thousands of families have called the Ronald McDonald Houses their home and the numerous people who helped make that happen. Bringing comfort and support to families for more than four decades has been possible through the help of many including our dedicated Mission Partners. Being a Mission Partner, you provide families with a special gift – the gift of being together during their greatest time of need.

Looking to the future, we are excited about the growth of the Charity and the ability to help even more families. It is our hope that you will join us. On the cover of this packet, you will see some of the families who have stayed at the Pittsburgh and Morgantown Houses or visited the Ronald McDonald Care Mobile. They are families who have traveled a great distance for their child's medical care. As a Mission Partner, you ensure families like theirs always have a place to stay.

Making a year-long commitment gives so much to so many. Thank you for being part of our generous community of support.

With gratitude,



Eleanor B. Reigel

Eleanor B. Reigel, MPH
Chief Executive Officer

Board of Directors

Sheliah Heckla
UPMC Corporate
Services *President*

Nathan Agens
PNC Bank Liquidity
Management *Vice President*

Dan Potetz, CPA
Deloitte & Touche LLP
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Emily Lowe
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Bernstein Private Wealth

Michael Delligatti
M&J Management

Todd Moore
CONSOL Energy

Tony Muscato
Diamond Crystal Brands

Eric Neishloss
Chairman Emeritus,
Neishloss & Fleming

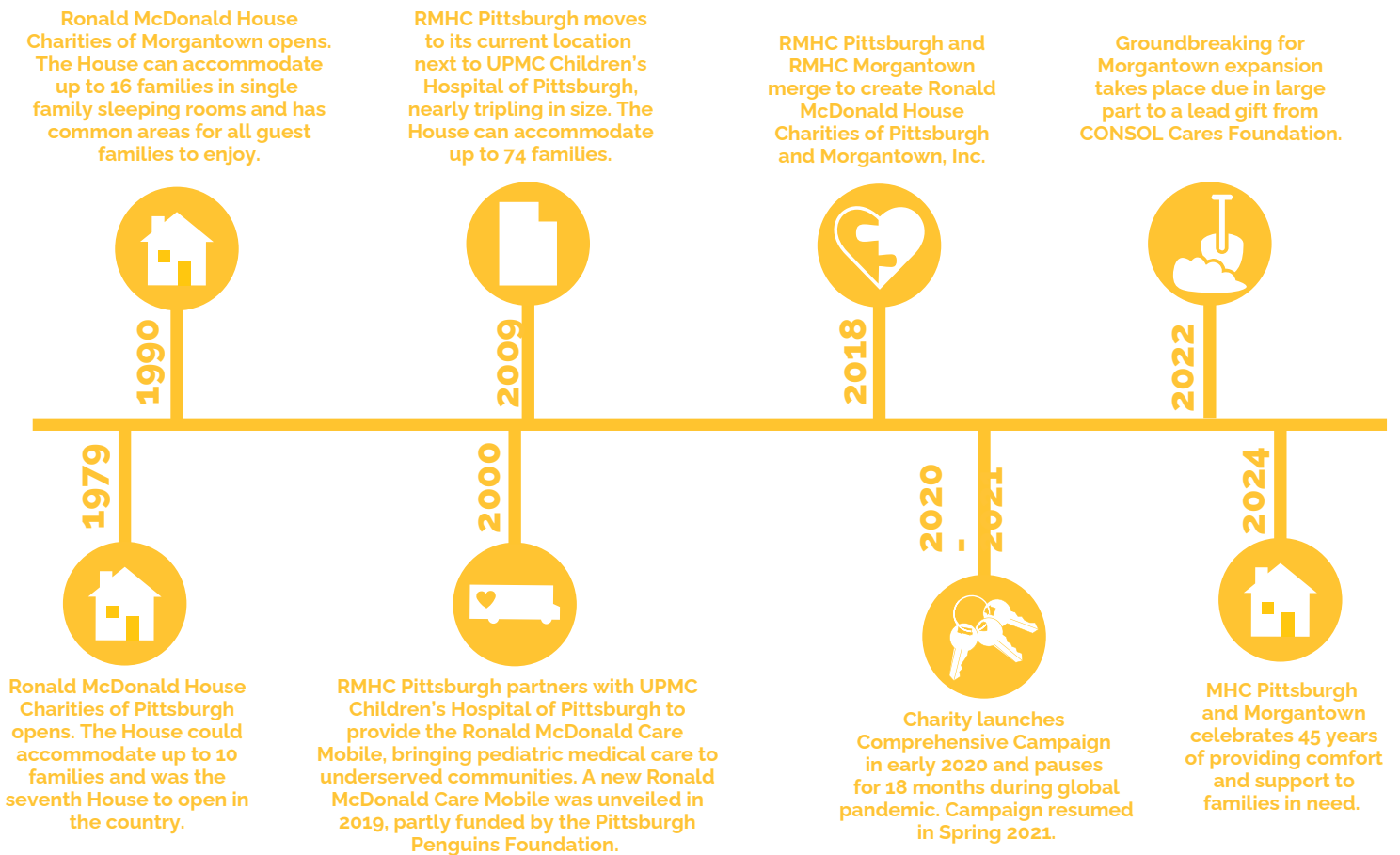
Andrew Nowalk, MD
UPMC Children's Hospital
of Pittsburgh

Michael C. Ost, MD
Pediatric Urology,
Urology, UPMC

Past, Present and Future

Founded on the idea that no child receiving medical care should ever be alone, Ronald McDonald House Charities of Pittsburgh and Morgantown has provided families comfort and support for 45 years.

Opening with 10 guest rooms, the Charity has grown over the decades and now accommodates 90 families at its Pittsburgh and Morgantown locations. Expanding in 2024, Ronald McDonald House Morgantown will add 11 rooms and renovate existing spaces to meet the demands of families traveling to the area.



Annual Events

It is never short of amazing, the impact our mission partners, event sponsors, event attendees, committees and donors make on the lives of the families who rely on our services by supporting the Big Mac Open and Red Shoe Ball. You give families the comfort and hope that is needed when far from home with a sick child. We look forward to continuing the mission with you in 2024.



Big Mac Open Golf Outing
Valley Brook Country Club
McMurray, PA

Join us on the course to celebrate the families and mission of RMHC Pittsburgh and Morgantown. You won't want to miss this special day filled with delicious food, good friends, great prizes and more.



Red Shoe Ball Gala
The Event Center at Rivers Casino
Pittsburgh, PA

Be a part of this special evening, commemorating the 45th anniversary of RMHC Pittsburgh and Morgantown. Celebrate with delicious food, inventive cocktails, live music, auctions and more. Hear directly from a family who has been impacted by your generosity.

Make A House A Home

From private rooms or suites to communal gathering spaces, both the Pittsburgh and Morgantown Houses create a feeling of home and keep caregivers close to their child during their medical journey. Families are asked to contribute \$20 a night, but are never turned away due to an inability to pay, thanks in part to generous community support.

Continue this legacy and show families your support by sponsoring a guest room or apartment. A custom plaque will be displayed in or near the space to recognize your generosity.

*Prices vary from House and space



Partnership Opportunities

Presenting Mission Partner - \$25,500

Red Shoe Ball

- 10 Tickets
- Reserved table with signage
- Attendance for 10 guests at exclusive pre-event reception

Big Mac Open Golf Outing

- 2 Foursomes
- 2 Stocked Beverage Coolers on the carts
- Reserved seating at dinner

Our Programs

- Recognition for sponsoring up to four Ronald McDonald Care Mobile visits during 2024
- Recognition for sponsoring up to two meals per month for families in Pittsburgh or Morgantown locations

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2025 (to be determined by December 2024)
- Logo on signage at both events
- Name included in remarks
- Full page ad in digital Annual Event Booklet - 1st page, Full Color (5.5" W x 8.5" H) - Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



I had never been to the Ronald McDonald House, but I knew of its mission. What I didn't know was that the same organization I was supporting would soon support my family.

When my daughter, Daisy, was born, she unable to breathe and placed on life support. None of this was anticipated during my pregnancy.

For the first three months of Daisy's life, we called Ronald McDonald House Morgantown our home. We were with her every step of the way. As she grew stronger, so did we because of the Ronald McDonald House.

The Ronald McDonald House sustained us when we were going through so much. It kept us close to our baby, gave us a sense of community, and alleviated a huge financial burden. It supported us during months of uncertainty.

-Sarah, RMHC Mom

Partnership Opportunities

Lead Mission Partner - \$15,500

Red Shoe Ball

- 8 Tickets
- Reserved seating with signage
- Attendance for 8 guests at exclusive pre-event reception

Big Mac Open Golf Outing

- 1 Foursome
- 1 Stocked Beverage Cooler on a cart

Our Programs

- Recognition for sponsoring up to two Ronald McDonald Care Mobile visits during 2024
- Recognition for sponsoring one meal per month for families in Pittsburgh or Morgantown locations

Recognition

- Category exclusivity
- Opportunity to have company representative speak at both events
- First right of renewal for 2025 (to be determined by December 2024)
- Event signage at both events
- Full page ad in digital Annual Event Booklet - Middle Spread, Full Color (5.5" W x 8.5" H) - Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall with Mission Partner distinction
- Invitation to two CEO events during the year (in-person or virtual)

Online

- Name on all Facebook ads for all events
- Creation of custom social media thank you across RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page
- Logo on event correspondence including save the dates, invitations and pre & post event emails
- Opportunity to use Charity logo/badge on your website (Proud Supporter of...)



We came to Pittsburgh to save my daughter's life.

Mentally you go through so much and to be able to get away to the Ronald McDonald House is very relaxing, I wouldn't know what to do without it.

We (the other families) lift each other up. It's inspiring.

This place puts a smile on our faces and our children's.

- Nicole, RMHC Mom

Partnership Opportunities

Champion of the Heart - \$10,500

Red Shoe Ball

- 8 Tickets

Big Mac Open Golf Outing

- 1 Foursome

Recognition

- Name on sponsor signs at both events
- Full page ad in digital Annual Event Booklet - Full Color (5.5" W x 8.5" H) - Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page

Sharing Heart \$5,500

Red Shoe Ball

- 4 Tickets

Big Mac Open Golf Outing

- 2 Golfers

Recognition

- Name on sponsor signs at both events
- Quarter page ad in digital Annual Event Booklet - Full Color (5.5" W x 2.125" H) - Must be received by May 3, 2024
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Logo with link on website's homepage and event page

Kind Heart \$3,500

Red Shoe Ball

- 2 Tickets

Big Mac Open Golf Outing

- 2 Golfers

Recognition

- Name on sponsor signs at both events
- Listing in Annual Report and on Donor Wall Online with Mission Partner distinction

Online

- Inclusion in social media thank you post across all RMHC Pittsburgh and Morgantown platforms, including Facebook, Instagram and X
- Name listed on event page



I stayed at the Ronald McDonald House in Morgantown for two and a half months until I transferred my daughter to Pittsburgh, and then I stayed there for the remainder of the stay, over 220 days in total.

Without the Ronald McDonald House, my life would have been a mess. I couldn't have stayed afloat. I would have just been overwhelmed with the stress and anxiety that my experience brought me. If there weren't meals cooked or food available, I probably wouldn't have ate because of what I was going through at that point. It was just a lot that I carried.

I was able to take a lot of the worries that I had away.

The Ronald McDonald House will always be special to me because it allowed me to stay close to my daughters during some of the hardest times that they went through and some of the best days they had.
– Kyle, RMHC Dad

2024 Partnership Agreement

Ronald McDonald House Charities of Pittsburgh and Morgantown

Please complete this pledge form to officially designate your gift to RMHC Pittsburgh and Morgantown. This is done in accordance with RMHC uniform accounting procedures.

Sponsor Name (as you wish to be acknowledged): _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Choose Your Sponsorship Level

\$25,500

\$15,500

\$10,500

\$5,500

\$3,500

I'm interested in sponsoring an apartment or room. Please contact me to discuss spaces available.

I'm interested in a customized sponsorship opportunity. Please contact me to discuss individual event sponsorship opportunities.

I am interested in learning more about how my organization can volunteer with RMHC Pittsburgh and Morgantown.

Payment Information

Enclosed Check (made payable to RMHC Pittsburgh and Morgantown)

To pay by credit card, please contact Amy Rayman at amy@rmhcpgh-mgtn.org.

I/we would like to make _____ payments of \$ _____ to be completed by _____, 2024
of payments amount of payment final date payment to be received by

Signature: _____ **Date:** _____

Please submit sponsorship agreement to:

Ronald McDonald House Charities of Pittsburgh and Morgantown

Attn: Amy Rayman, Development Director

451 44th Street - Penthouse

Pittsburgh, PA 15201

Phone: 412-246-1107 **Fax:** 412-362-8540

Email: amy@rmhcpgh-mgtn.org

w w w.rmhcpgh-mgtn.org



Our Mission

The Ronald McDonald House Charities of Pittsburgh and Morgantown, Inc. provides families with a “home-away-from-home” for seriously ill children receiving medical treatment, and is committed to helping children and their families lead happier, healthier and more productive lives.



Ronald McDonald House Charities® of Pittsburgh and Morgantown

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