

By becoming a program sponsor for the Ronald McDonald House Charities of Pittsburgh and Morgantown you are investing in the comfort, care, and stability of our families. We strive to provide beyond being just a place to sleep. From the friendly faces always there to help you to the home-cooked meals and social activities to the free 24/7 laundry to the spectacular outdoor spaces and much more, programs at our two Ronald McDonald Houses help families truly feel at home. Your investment in a sponsorship provide these free services and programs to all our families and help relieve a great burden from their already stressful lives.

**AS A PROGRAM SPONSOR, YOU WILL RECEIVE SPONSOR BENEFITS FOR THE 2019 CALENDAR YEAR, INCLUDING:**

A plaque recognizing your investment as outlined (recognition can also be in tribute), recognition on the Home page of our website, annual report with information about how your program was utilized by our families, a thank you letter from a family or families who have utilized your program, an appreciation breakfast at the House to see first-hand your impact on the lives of these families and children, acknowledged for your investment in our annual impact report.

## GUEST RELATIONS

**\$20,000**

Our guest relations staff are there to provide assistance to families during their stay; whether that be checking them in for the first time or providing clean linens to a family enduring an extended stay. No need nor request is too big or small and is always served with a smile. These dedicated staff members help provide the handiness of a hotel front desk with the convenience of staying steps away from the children at a fraction of the price.

**RECOGNITION PLACEMENT:** Signage by guest relations desks in RMH Pittsburgh and RMH Morgantown and welcome note in RMHC Guest Welcome Bags.

**RECOGNITION WORDING:** "Helpful hearts and free smiles are sponsored by..."

## MEAL PROGRAM

**\$14,000**

The national average cost of a person to eat out is \$12.75 per meal. If one RMHC guest had to eat out all three meals a day for the average length of stay, it would cost them \$420.75. Most RMHC guests are not alone and some stay for much longer than our average length. Meal expenses would become insurmountable for many of our families if it were not for our robust meal programs. A home-cooked meal, whether grilled cheese and tomato soup or roast chicken and mashed potatoes, feeds not just the stomachs but also the heart and souls of our families.

**RECOGNITION PLACEMENT:** Signage in kitchens in RMH Pittsburgh and RMH Morgantown and thank you on weekly schedules posted in Houses.

**RECOGNITION WORDING:** "Mealtime gatherings are sponsored by ..."

## LAUNDRY

**\$15,000**

From the comfort of your home, throwing a load of laundry in the wash at 10 P.M. before tucking into bed isn't a second thought, but when away from home things get tricky. However, with our free, 24/7 access laundry facilities families are provided that convenience – free of charge. There is no looking for quarters to operate machines or wondering what time laundry mats are open or lugging laundry detergent and supplies – also given free of charge. We may not fluff and fold but the convenience of free access to laundry also saves our families \$7.50 each week they are at RMHC and saves all RMHC families a total of approximately \$14,300 yearly.

**RECOGNITION PLACEMENT:** Signage in laundry rooms at RMH Pittsburgh and RMH Morgantown and on note in Ziploc bags of laundry supplies given in welcome bags.

**RECOGNITION WORDING:** "Fresh, fluffy and freely laundered sponsored by ..."

## ELECTRONIC SIGNAGE

**\$10,000**

Our families have chaotic lives and are always running between the hospitals and the Houses. At the same time, our Houses are always humming with activities, meals, maintenance, and other on-goings. Electronic signage makes communicating the busy on-goings in our Houses to the chaotic nature of our families, quick and easy. These systems are quickly updated, can be translated to include multiple languages, and wide-ranging in the information they can display – from weather forecasts to upcoming activities.

**RECOGNITION PLACEMENT:** Recognition on all digital signage displays.

**RECOGNITION WORDING:** "All you need to know at RMHC sponsored by..."

**RMH PITTSBURGH CITY VIEW** **\$5,000**

Featuring both Downtown Pittsburgh and Oakland's skylines the panoramic views from RMH Pittsburgh's family room window and outdoor patio leave nothing to want. The views can soothe a family with a moment of awe and wonder during a very stressful time. Plus, you cannot beat the free show of Zambelli fireworks.

**RECOGNITION PLACEMENT:** Signage above the family room window and on the patio.

**RECOGNITION WORDING:** "This gorgeous Pittsburgh view is sponsored by..."

**RMH PITTSBURGH ACTIVITIES** **\$5,000**

With hundreds of social activities offered every year our RMH Pittsburgh families are offered a moment to escape and just be families while greeting therapy dogs, enjoying a movie on the big screen, playing games, painting and much more. These activities are providing families with much more than a distraction, they also give opportunities for families to come together and build a mutual support system.

**RECOGNITION PLACEMENT:** Signage in the 7th-floor activity room and on elevator signage

**RECOGNITION WORDING:** "Engaging and inviting activities sponsored by..."

**RMH MORGANTOWN DECK** **\$3,000**

Sometimes fresh air and sunshine can help lift a family's spirits quicker than anything. Our large spacious deck, leading from our kitchen, at RMH Morgantown, offers our families the perfect safe space to relax in the sun, eat out in the fresh air, and sip coffee in a warm breeze.

**RECOGNITION PLACEMENT:** Signage on doors leading to deck.

**RECOGNITION WORDING:** "Outdoor family fun sponsored by..."

**RMH MORGANTOWN ACTIVITIES** **\$2,500**

With over 100 social activities offered every year our RMH Pittsburgh families are offered a moment to escape and just be families while greeting therapy dogs, enjoying a movie on the big screen, playing games, painting and much more. These activities are providing families with much more than a distraction, they also give opportunities for families to come together and build a mutual support system.

**RECOGNITION PLACEMENT:** Signage in the activity room and on elevator signage

**RECOGNITION WORDING:** "Engaging and inviting activities sponsored by ..."

**RMH PITTSBURGH OR RMH MORGANTOWN CHARGING STATIONS** **1,500**

Mobile devices keep our families connected to everything from physicians to family members to medical appointments. Just like our families, mobile batteries loose charge. Give our families some juice through our mobile device charging stations in the common areas of either RMH Pittsburgh or RMH Morgantown.

**RECOGNITION PLACEMENT:** Signage on charging stations

**RECOGNITION WORDING:** "Power-ups sponsored by ..."

Interested in making an investment in one of our programs that impact our families on a daily basis, Become a Program Sponsor today:

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Keeping families close®