2019
Sponsorship Opportunities

Ronald McDonald House Charities®
Pittsburgh and Morgantown

Keeping Families Close®

Your Support Gives Us Hope

The Ronald McDonald House Charities (RMHC) of Pittsburgh and Morgantown provides families with a place where families can support each other and be near their sick or injured child when they are needed most. By supporting RMHC, you are giving families hope when it is most needed. Your generous commitment to become a 2019 sponsor will make an impact on the lives of families with seriously ill children. With over 2,000 families served annually, we provide warm beds, hot showers, laundry facilities, hospital comfort and basic community care. Additionally, we serve over 12,000 people at the Ronald McDonald Family Room in Morgantown and over 1,100 patients by the Ronald McDonald Care Mobile in Pittsburgh.

2017 at a Glance

Ronald McDonald House Morgantown

Ronald McDonald House Morgantown provides 16 rooms and is conveniently located across the street from WVU Medicine Children's in Ruby Memorial Hospital.

51 **WV Counties**
7 **States**
2 **Countries**

Nights of lodging:
5,107
Average length of stay:
9 days

Ronald McDonald House Pittsburgh

Ronald McDonald House Pittsburgh provides 74 apartments and is attached to UPMC Children's Hospital of Pittsburgh, located in Lawrencville.

57 **PA Counties**
44 **States**
13 **Countries**

Nights of lodging:
18,824
Average length of stay:
12 days

2019 Package Events

8th Annual Murder Mystery Dinner Theater
Morgantown, WV

Join RMHC Pittsburgh and Morgantown for a night of mystery and mayhem! During the 8th Annual Murder Mystery Dinner Theater Event, compete against over 120 guests to solve the ultimate case of whodunit with a live interactive performance by a local theater group. The evening includes a silent auction, cocktail hour, entertainment and dinner.

Exclusively supporting Ronald McDonald House Morgantown, the 2018 Murder Mystery Dinner Theater raised over $39,000 and provided 219 full family stays.

For more information, contact Sierra Lilac at sierra@rmhcpgh-mgtn.org or 304-322-2072.

3rd Annual Kids & Clays Sporting Clay Shoot
Farmington, PA

Join us for a day of competitive clay shooting at Nemacolin Woodlands Resort Shooting Academy! Open to shooters of all skill levels, over 140 participants will take shots at more than 100 targets on the prestigious course. Ammunition, lunch and a special gift are included for each participant.

The 2018 Kids & Clays event, benefitting RMHC Pittsburgh and Morgantown, raised over $72,000 and provided 847 nights of lodging.

For more information, contact Erin Roth at erin@rmhcpgh-mgtn.org or 412-246-1109.

26th Annual Big Mac Open
Pittsburgh, PA

Join us for a day on the greens in support of our mission to keep families with sick children together! Participants will tee off at a local country club, enjoying lunch on the course, dinner and an award ceremony. Golfers will have the opportunity to purchase Mega-Square raffle tickets with the chance to win prizes valued up to $1,500!

Over $79,000 was raised at the 2018 RMHC golf outing, benefitting RMHC Pittsburgh and Morgantown and provided family stays for 964 nights.

For more information, contact Erin Roth at erin@rmhcpgh-mgtn.org or 412-246-1109.

9th Annual Red Shoe Ball Gala
Pittsburgh, PA

Celebrate RMHC Pittsburgh and Morgantown with a night you'll remember. Join over 275 guests, dressed to impress, at our largest fundraiser. Experience a sophisticated night of cocktails, dinner and entertainment. The Red Shoe Ball features an exciting live sponsor a family appeal, as well as a lavish silent auction. Each year the theme changes. We can't wait to surprise you in 2019!

Exclusively supporting Ronald McDonald House Pittsburgh, the 2017 Red Shoe Ball raised over $136,000 and provided 566 complete family stays.

For more information, contact Erin Roth at erin@rmhcpgh-mgtn.org or 412-246-1109.

Additional Ways to Get Involved

Brunch AROUND

April 28, 2019

Enjoy brunch at participating restaurants throughout the Pittsburgh and Morgantown area and a portion of the proceeds from your meal will be donated to RMHC!
Participating restaurants will be announced in late March.

HIGHMARK

WALK FOR A HEALTHY COMMUNITY

Highmark is an Independent Licensee of the Blue Cross and Blue Shield Association

May 11, 2019

Join the fun by creating a team and participate in the spring walk! Help raise funds by asking your friends, family and co-workers to join your team or support your goal! 100% of funds raised benefit the Ronald McDonald House of Pittsburgh.

Meals from the Heart

On-going

Come to the Ronald McDonald House Charities to cook a meal for our families and help ease their burden of having to be in the kitchen instead of their child's bedside! Meals may be served immediately or frozen to be used at a later date.

Connect with RMHC on Social Media!

RMH Pittsburgh:

RMH Morgantown:

To stay up-to-date on RMHC events & news, visit our website to join our email list!

Ronald McDonald House Charities® Pittsburgh and Morgantown

2019 Sponsorship Levels

Black and Gold Partners

The following is a breakdown of sponsorship package **event benefits**:

Event	$20,000	$15,500	$10,500	$8,500	$5,500	$3,500
Murder Mystery	1 table of 10	1 table of 10	-	-	-	-
VIP After Hours	10 tickets	10 tickets	-	-	-	-
Kids & Clays	2 foursomes	1 foursomes	1 foursome	1 foursome	2 shooters	2 shooters
Stocked Coolers	2 coolers	1 coolers	-	-	-	-
Big Mac Open	2 foursomes	1 foursomes	1 foursomes	1 foursome	2 golfers	2 golfers
Stocked Coolers	2 coolers	1 coolers	-	-	-	-
Red Shoe Ball	1 table of 10	1 table of 10	8 tickets	6 tickets	4 tickets	4 tickets
VIP After Hours	10 tickets	10 tickets	8 tickets	6 tickets	4 tickets	-

The following is a breakdown of sponsorship package **recognition benefits:**

Recognition	$20,000	$15,500	$10,500	$8,500	$5,500	$3,500
# Cause Marketing Impressions	57,575	55,363	44,485	44,485	43,435	43,435
Event Naming	Auction/Raffle - All events	Registration - All events	-	-	-	-
Event Signage	Name	Name	Name	Name	Name	Name
Facebook Ad	Name on Kids and Clays & Big Mac Open ads	Name on Murder Mystery & Red Shoe Ball ads	-	-	-	-
Take Home Gift	Name on tag	Name on tag	-	-	-	-
Website	Logo with link	Logo	Logo	Logo	Logo	Logo
Annual Program	Name	Name	Name	Name	Name	Name
Thank You on Social Media	Name in graphic & call-out	Name on graphic & call-out	Name	Name	Name	Name
Listing in Annual Event Wrap-up Email	Name with link	Name	Name	Name	Name	Name
Listing in Annual Report & on Donor Wall	Name	Name	Name	Name	Name	Name
Listing/Ad in Annual Event Booklet	Full page, 1st page, color	Full page, middle spread, color	Full page, color	1/2 page, color	1/4 page, color	-
Thank You Breakfast with SponsorshipPlaque	6 guests	4 guests	2 guests	2 guests	2 guests	1 guest

RMHC®
Pittsburgh and Morgantown

Ronald McDonald House® Morgantown
Ronald McDonald Family Room® Morgantown
841 Country Club Drive
Morgantown, WV 26505
304-598-0050 tel
304-599-0780 fax

Ronald McDonald House® Pittsburgh
Ronald McDonald Care Mobile® Pittsburgh
451 44th Street - Penthouse Floor
Pittsburgh, PA 15201
412-362-3400 tel
412-362-8540 fax

Keeping families close®

www.rmhcpgh-mgtn.org

2019 Sponsorship Agreement

Ronald McDonald House Charities of Pittsburgh and Morgantown

Please complete this pledge form to officially designate your gift to RMHC Pittsburgh and Morgantown. This is done in accordance with RMHC uniform accounting procedures.

Sponsor Name (as you wish to be acknowledged)**:** _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Choose your sponsorship level:

☐ **$20,000** ☐ **$15,500** ☐ **$10,500**

☐ **$8,500** ☐ **$5,500** ☐ **$3,500**

Payment Information:

☐ **Enclosed Check (made payable to RMHC Pittsburgh and Morgantown)**

☐ **American Express** ☐ **Mastercard** ☐ **Visa** ☐ **Discover**

Credit Card #: _____ **Exp:** _____ **Security Code:** _____

☐ **Invoice to be paid upon reciept**

☐ **I/we would like to make** _____ **payments of $** _____ **to be completed by** _____**, 2019.**

(# of payments) (amount of payment) (final date payment to be received by)

Signature: _____ **Date:** _____

Please submit sponsorship agreement to:

Ronald McDonald House Charities of Pittsburgh and Morgantown

Attn: Megan Skubovius

451 44th Street - Penthouse

Pittsburgh, PA 15201

Phone: 412-246-1107 **Fax:** 412-362-8540

Email: megan@rmhcpgh-mgtn.org

www.rmhcpgh-mgtn.org

Ronald McDonald House Charities® Pittsburgh and Morgantown